

A Supreme Dress Event!

Actual \$50 and \$55
Models for Only

\$39



A very fortunate and timely purchase enables us to offer for Monday a rare collection of original and striking new modes in Fall Dresses at a price that is extremely low, considering the high character of merchandise involved.

These Dresses are chiefly exact duplications of French designs, so true in their interpretation and so cunningly styled that no stylish and fashionable woman can resist them. The innumerable models represented prevent us from describing them, and we think it enough to say both miss and matron can be satisfactorily fitted—and for wear on any occasion.

All favored autumn shades are shown and in these wanted materials:

Tricotine—Serge—Velvet
Tricolette—Satin—Georgette, Etc.

\$40 and \$45 Dresses

Over 20 enhancing new Fall models are represented in this assortment, fashioned of every new and fashionable materials and in every wanted shade. Styles suitable for Street, Afternoon or Sports wear, in sizes 16 to 32. Just think, over 20 styles, every one worth from \$10 to \$15 more than this low price.

\$29

WEISBERGER'S—SECOND FLOOR.

EVERYTHING COSTS LESS AT WEISBERGER'S RICHMOND'S GREAT STORE

Luxurious \$60 and \$70 Fur Trimmed

Winter Coats

ON SALE MONDAY AT ONLY

\$49



Such wonderful looking and ultra-stylish Coats are not seen in every Apparel Store, and nowhere will you find them at such a remarkably low price. Scores of elegant new belted and flared effects, developed of such wanted fabrics as Bolivia, Velour, Silvertone and Broadcloth, many richly trimmed with fine fur. To have full choice of this splendid collection we advise your immediate inspection.

Note.—There are over a dozen new and fashionable shades represented in this showing of Coats.

Sizes 16 to 44.



Stylish, New \$40 Coats at \$29

Women's and Misses' stunning new belted and flared models, made with newest ideas in convertible collars, sleeves, cuffs, pockets and belts. Many are effectively trimmed with novelty buttons, and some with smart fur collars. They are truly extraordinary at this price and worthy of your attention. All favored shades and the following materials:

Velour—Silvertone—Bolivia—Polo Cloth—Etc.
WEISBERGER'S—SECOND FLOOR.

Stylish Suits for Fall!

115 Stunning New \$75 and \$80
Garments on Sale at Only

\$59

These are Suits of character—of original styling and designing—yet they are extremely low priced. We seriously doubt if you could duplicate them elsewhere for even \$75, and will welcome any comparison you care to make.

In the group of 115 garments you will note handsome new finger-tip and three-quarter length coat effects, many of which are richly trimmed with fine fur.

Also there are smartly tailored styles, with a touch of braid or a few effectively placed buttons as their sole adornment. All the most wanted colors are represented, and the following materials:

Velour—Silvertone—Broadcloth
Serge—Tricotine—Poplin—Etc.
Sizes from 16 to 44.



\$55 and \$60 Suits

Fashioned of the season's newest and most favored fabrics, in all the wanted shades, and shown in a variety of over 20 beautiful and distinctive new styles. Street, Dress and Sport types are included, and in sizes for women and misses. Wonder values at only \$39.

\$39

WEISBERGER'S—SECOND FLOOR.

Sale of Women's Underwear

Buy Now—Save 25%

\$1.50 Vests and Pants, 98c

Women's heavy winter weight garments, soft fleece lined, covered seams, made in high or low neck styles, with long or short sleeves and ankle length pants. All sizes, at 98c.

79c Fleece Vests and Pants, 59c

Splendid quality, well made and perfect fitting garments, fine ribbed and heavily fleece lined, made in high or low neck styles, with long or short sleeves and ankle length pants. All sizes.

\$2.50 Union Suits, \$1.79

Choice of high or low neck styles, long or short sleeves, both having ankle length pants. Fine ribbed, perfect fit, the suits, heavily fleece lined and silk tape run. All sizes.

\$4.00 Union Suits, \$2.98

Women's fine quality white wool Merino Suits, very warm and serviceable, nicely fleece lined and trimmed with silk tape. High or low neck styles to select from. All sizes, \$2.98.

\$5.00 Union Suits, \$3.75

Very fine quality, Wool Merino Union Suits, that insure perfect comfort and warmth. Made in high neck styles, with long sleeves and full ankle length, heavily silk taped. All sizes.

\$1.69 Fleece Union Suits, \$1.21

Women's fine quality, fleece lined suits, perfect in fit and very warm and serviceable. Made in high neck styles, with long sleeves and full ankle length, heavily silk taped. All sizes.

Child's \$1.50 U. Suits, 98c

For children up to 4 years we offer a fine quality, fleece lined suit in high or low neck styles, with long sleeves and full ankle length. All sizes, \$1.50. Special at 98c.

SECOND FLOOR.

New Effects in Women's Voile Waists, \$2.47

Some striking new models have just arrived—waists that every woman will embrace over, and surely include in her wardrobe. Fashioned of a splendid texture white voile, in Tailored and Dress models, some handsomely trimmed at collar and cuffs with fine lace and embroidery. A collection of 18 new fall models to select from. \$3 values at \$2.47.

Sizes range up to 46.

\$7.50 Georgette Blouses at \$5.97

Nothing adds quite so much to the new suit as one of these fashionable georgette blouses, in their much-wanted shades and effective styles. Many are beautifully trimmed with genuine hand embroidery. Sizes up to 46. Very special Monday at \$5.97.

WEISBERGER'S—SECOND FLOOR.

AFURSPECIAL

\$50 Genuine Fox Scarfs

\$36.50

Large and attractive models, made of fine quality, full and prime genuine fox skins, with head and large brush tail. Actual \$50 values, on sale at only \$36.50. Choice of the following colors:

Black, Taupe, Poiret
SECOND FLOOR.



Smartest of Ripple and Coat Sweaters \$9.98

Knit of finest quality Shetland wool, in the popular hand knit effect, and shown in all the fashionable colors and combinations. The ripple styles are pulsed at waist line and have full ripple tail and sleeve. The coat styles are straight buttoned down the front and have the new rolling collars and clever new cuffs. Both are splendid values at this low price.

Sizes up to 46.

Women's \$9 Coat Sweaters at \$6.98

Knit of a very fine quality wool yarn in the new one-stitch weave effect, with fancy knit border down the front and around the bottom. Trimmed with fancy patch pockets, deep belt, and have tight fitting cuffs. Good variety of wanted shades, and sizes up to 46. Only \$6.98.

WEISBERGER'S—SECOND FLOOR.



MEN'S and BOYS' Underwear

At Great Savings

\$1.50 Shirts and Drawers, 98c

Well made, perfect fitting and fine ribbed garments, shirts made with long sleeves and drawers in full ankle length style. All sizes in the lot. Extra special at only 98c.

\$2 Wool Shirts and Drawers, \$1.69

Good heavy weight, fine ribbed garments, the kind that insure the utmost in warmth and comfort. Long sleeve and ankle length styles, in all sizes. Special at \$1.69 per garment.

\$2.50 Union Suits at \$1.98

Fine ribbed, closely woven suits, shaped to fit the body, made with long sleeves and full ankle length. Have re-entranced closed crotch. Will not cut or bind. All sizes.

\$3.00 Union Suits at \$2.48

Men's fine quality wool mixture Union Suits, very warm and serviceable, made with long sleeves, ankle length and have a perfect fitting closed crotch. All sizes at only \$2.48.

\$2.50 Shirts and Drawers, \$1.98

Very fine quality natural wool Shirts and Drawers, shaped to fit perfectly. Very serviceable and will not shrink. Limited supply of these. Get yours early. All sizes, at \$1.98.

\$5.00 Wool Union Suits at \$3.98

Closely and durably knit of selected woolen yarns, will give excellent wear and insure you of warmth and comfort at all times. Long sleeves, and ankle length. All sizes, at \$3.98.

Boys' \$1.50 U. Suits at 98c

Fine ribbed, good quality suits, in white or color, made with long sleeves and ankle length in the closed crotch or drop crotch styles. Sizes 6 to 16 years. Special at 98c.

MAIN FLOOR.

Two Features Values in Fall Skirts

On Sale Monday

\$9.50 Models for \$7.98

Tailored of an excellent quality Men's Wear Serge, which is noted for its splendid durability and firm texture. The majority of the styles are cut upon somewhat fuller lines and trimmed with smart set-in pockets, vestee, belts and other touches of fashion. Colors are navy blue and black. A remarkable value for only \$7.98.

Sizes up to 30-inch Waist.



On Sale Monday

\$18.50 Styles for \$13.98

Choice of new pleated styles fashioned of navy and black French Serge—new models in Tricotine that are trimmed with heavy silk stitching, heavy Satin Skirts in plain colors, new overplaid effect in Silk and Wool Faille, etc., etc. Very fashionable with any waist or blouse, always desirable as a utility garment. All sizes.

See These Tomorrow!

Stylish Apparel for Miss "6 to 14"

Charming New \$20

Models in Coats \$14.98

Many Are Fur Trimmed.

The styles represented will cause the little miss to bubble over with joy. The practical lines incorporated in them are what every mother desires. The variety of models, materials, colors, etc., are so numerous that it is impossible for us to describe them, but bring the little lady in tomorrow and take advantage of this special reduction sale. Wonderful values at \$14.98.



Stylish and Useful

Serge Dresses \$8.48

Actual \$10 Values.

These are tailored of a splendid quality navy blue serge, made with box pleated skirt and full cut blouse, with yoke effect in front and back. Collar and cuffs are trimmed with white soutache braid and a clever vestee front completes their smartness. Every miss should have one of these practical and serviceable Dresses in her school wardrobe. Special at only \$8.48.

\$2.50 Full Fashioned Silk Hose

In Black, White and Colors.

at \$1.79 Pair



Made of finest thread silk, full fashioned, and have double toes and high speed heels. These same stockings if bought at wholesale today would cost every penny of this sale price. All sizes, in all colors. Get yours tomorrow.

\$1.00 Silk Hose 79c

Excellent quality Boot Silk Hose, made with reinforced toes and heels and deep garter bands to prevent running. Shown in black, white and wanted colors. All sizes. Special at only 79c pair. Worth \$1.

WEISBERGER'S—SECOND FLOOR.

One Day "Specials" from Our Busy Basement

\$1.75 Bed Sheets at \$1.49

Size 81x96 inches, made of fine quality, heavy white muslin, free from dressing, with guaranteed welded seam in center. Neatly hemmed.

\$2.50 Bed Spreads at \$1.98

Double bed size, fine quality, closely woven, crocheted spreads in a variety of pretty new patterns. Extra special only \$1.98. Worth \$2.50.

\$1.25 Pillows Only 89c

Large size, filled with clean, sanitary feathers and covered with a good quality "feather-proof" art ticking. \$1.25 values, for only 89c.

35c Outing Flannel, 25c

Good heavy weight, fine soft nap flannel, shown in white or dark patterns and also plain pink, blue, white and cream. Special, 25c yard.

\$10 Wool Auto Robes, \$7.50

Size 60x80 inches, absolutely storm-proof, shown in a variety of pretty new plaids, some with solid color back. All have fringed ends.

\$12.50 Wool Blankets, \$9.98

Size 79x96 inches, fine quality, heavy Wool Blankets, shown in plain white, with pretty colored borders. Actual \$12.50 values, at only \$9.98.

\$6 Cotton Comforts, \$4.50

Double bed size, filled with clean white cotton, and covered with pretty patterned coverings, fancy centers and plain borders. Only \$4.50.

50c Flannellette for 39c

36 inches wide, very desirable for Kimonos, shown in a large variety of new designs and colors. Solid colors, value for only \$3.98. Powerful heater.

17c Cotton Batting, 12 1/2c

Half pound batts, pure white cotton, strictly clean and sanitary. Usually sold for 12c. Other sizes at 15c, 16c and 25c. Special.

\$7 Woolnap Blankets \$5.98

Size 60x80 inches, good heavy weight, soft wool finish, shown in plain white or gray and also a variety of pretty new plaids. Only \$5.98.

Cotton Blankets, \$2.98

Good heavy weight Blankets, full 64x76 inches in size, shown in plain gray or white, with pretty colored borders. Extra special, \$2.98.

Women's \$12.50 Fall Footwear

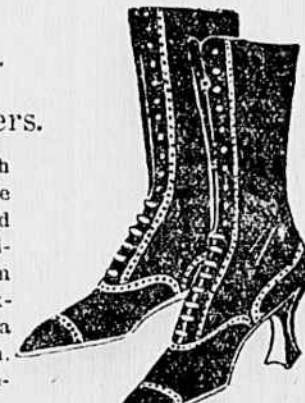
On Sale Monday at Only

\$8.97

Black or Brown Leathers.

Stylish and attractive new 9-inch Boots, made with the fashionable long vamps, flexible and welted soles and high Louis or low military heels. You may select from black or brown kidskin of an excellent quality, or genuine Russia calf in a beautiful shade of brown. All sizes and widths are represented. Special at \$8.97.

MAIN FLOOR.



LEND AN EYE TO THESE "LEADERS" IN HOUSE AND KITCHEN FURNISHINGS

Swifts' Brand Washing Powder 9c

\$7 "Perfect" Oil Heaters, \$5.48



Gas Reflectors, \$6.48

Has small jet burners and solid copper reflector. Light in weight, and very strongly constructed.

\$5 Gas Radiators, \$3.98

Heavy sheet steel drum, 18 inches high, black enameled and nickel trimmed. Actual \$5.48 value, for only \$3.98. Powerful heater.

\$6.50 Tubular Gas Radiator, \$4.98

17 inches high, black enameled, aluminum trimmed, 4-tube style.

BUY NOW SAVE 25%

6-tube style at \$6.98

Manufacturers' Overstock Sale of First Quality

ALL WHITE AND STEEL GRAY ENAMELWARE

White Enameled

\$1.69 Convex Kettles, seamless, 4-qt. size, at \$1.29 (A above), 6-qt. \$1.49; 8-qt., \$1.98; 10-qt. \$2.49
\$1 Bowl and Pitcher, large basin, 6-qt. pitch. \$3.29
\$1.39 Convex Sauce Pans, 3-qt., enamel covers, \$1.09
\$1.59 Convex Sauce Pans, full 4-qt. size, at \$1.29
\$2.25 Rice Boilers, 1 1/2 qts., a new shape. \$1.75
Same as above, in full 2-qt. size, at only \$1.08
\$1.75 Seamless Dish Pans, full 12-qt. size. \$1.39
69c Seamless Lipped Sauce Pans, 1 1/2-qt. size. 39c
Same as above, 2-qt. size, 44c; 3-qt. size, only \$1.49
\$1.89 Flat Bottom Tea Kettles, 4-qt. size, only \$1.49
Same as above, in 5-qt. size, large spout, at \$1.50

Gray Enameled

\$1.00 Coffee Pots, 2-qt. size, enameled covers. 79c
\$1 Convex Seamless Kettles, dome shaped cover, 69c
\$1.50 Seamless Water Pails, 10-qt. size, only \$1.08
\$1 Lipped Preserving Kettles, 7-qt. size, at \$1.09
\$1 Convex Covered Sauce Pans, with handle, for 69c
\$1.50 Seamless Rice Boilers, full 2-qt. size. \$1.19
35c Seamless Lipped Sauce Pans, 2-qt. size, at \$1.27
79c Seamless Lipped Sauce Pans, 4-qt. size, at \$1.45
50c Wash Basins, seamless, large size, only \$1.33
35c Seamless Pudding Pans, 2-qt. size, only \$1.21
50c Seamless Pudding Pans, full 4-qt. size, at \$1.35
45c Baking Pans, 2-qt. size, has side handles. 29c

\$3.00 Tea Kettles at \$2.69

Made of solid aluminum, full 5-qt. size, made with curved spout, heavy ball handle and wood grip. A well-known and popular brand.

\$2.50 Double Boilers, \$1.98

Seamless, pure aluminum Boilers, capacity of inside utensil is full 2 quarts. Made with strong riveted handles and aluminum cover. Special, \$1.98.

85c Sauce Pans, 66c

Full 2 quart seamless aluminum Sauce Pans, double lipped and has a strong riveted aluminum handle. Positive 85c value, on sale Monday only at 66c.

Aluminum Ware

Four Big Specials for Monday.

\$2 Convex Kettles, \$1.79

Seamless, solid aluminum, full 6-quart size, complete with cover and heavy ball handle. Expertly made and highly polished. Actual \$2 value, for \$1.79.

66c